



WHY NOT REVIVE?

At Ardent, we believe that being truly environmentally responsible goes far beyond listing materials used or buying green power credits.

It starts with great chair design and the use of only the highest quality materials. That makes your chair last a really long time, which is the single best thing you can do for the environment. It's not bad for your wallet either! As an example, that profile trim on the edge of your seat and back isn't just for looks. It protects the fabric upholstery and cushions from being banged against the desk, reducing every-day wear and tear. That's why warranting our chairs for TEN YEARS isn't hard, and why so many of the chairs we built way back in the 1990's are still being used today.

By making our products in Canada using local materials and suppliers, we reduce shipping distances and keep local people working. That's not just good for the environment or for us as a company, that just makes sense!

We began re-using boxes long before it was cool to do so. When they're no longer usable, they are recycled. If a delivery is local, we'll opt to ship the chair assembled and use only a bag or a blanket to save the need for a box.

We keep paperwork to a minimum, and most of our product information is now downloaded more often than it's printed.

We encourage customers to donate used chairs to their local Re-Store, rather than discarding them in a landfill. This in turn supports Habitat for Humanity.

Most of these things aren't hard to do, they're smart to do! We've designed most of our seating to be fully retrofitted, so chairs have always been able to be upgraded or repaired quite easily. But we think it's time to take it a step further. We now offer you the chance of Re-NEWing your old chair by replacing the upholstered seat and back. Maybe you want your old chairs to match your new chairs or décor. Maybe you want to stretch your shrinking budget in a tough economy. Maybe you want to show your employees that you appreciate their efforts by giving their chairs that NEW chair feeling. Whatever your reasons, we want you to have that **GREEN OPTION**.